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# MONEY HACKS

BECAUSE EVERYTHING YOU THINK YOU KNOW ABOUT MONEY IS WRONG!

LARRY STEINHOUSE

## ABOUT THE BOOK

*Have you dreamt of increasing your savings, but are unable to control your expenditure?*

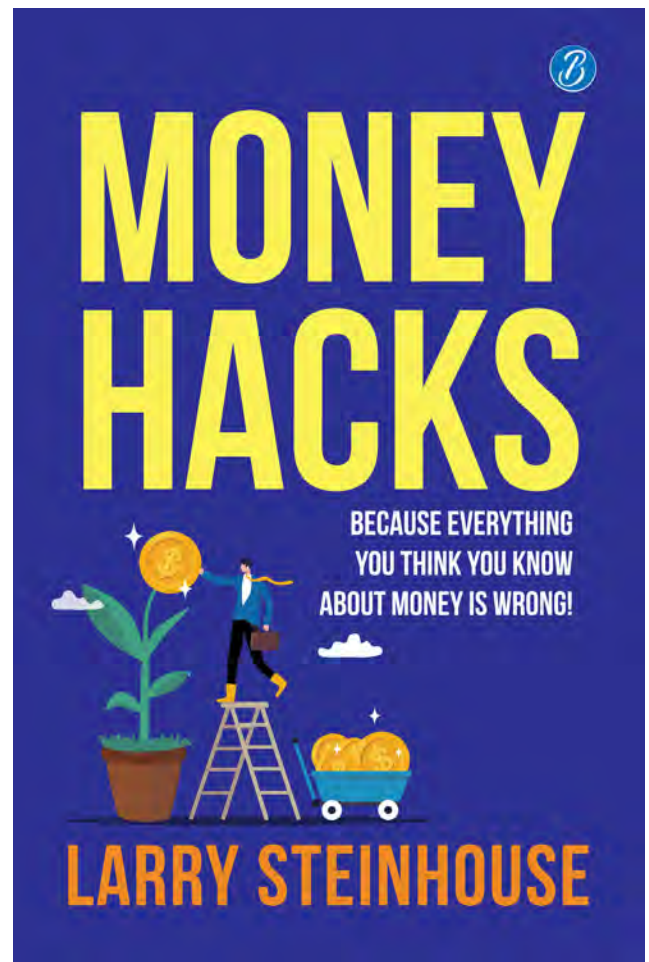
*Are you petrified of loans, but want to buy your dream house/ car at the best terms?*

The book uncovers the mystery of money with simple, profitable, and easy-to-follow strategies. You can understand the stock market, learn how to save your wealth from excessive taxation, invest in property to earn passive income, and to build up a good credit score.

## KEY SELLING POINTS

- Contains simple and easy to follow strategies to multiply your wealth
- Learn hacks to buy your favourite car/house with minimal investment
- Find out practical tips to ensure a luxurious life
- Read innovative ways to build a steady passive source of income
- Easy to read and follow; tips that really work

NON-FICTION



ISBN	978-93-95192-11-8
Pages	264
MRP	₹350
Format	Paperback
Genre	Self-Help
Release	April, 2023

## ABOUT THE AUTHOR

**Larry Steinhouse** is an author, public speaker, radio talk show host, entrepreneur and the CEO of Investor Schooling. Over the last few years, his investment strategies for both current and future financial wealth have earned him much praise.



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# AVERAGE SUCKS

WHY YOU DON'T GET WHAT YOU WANT  
(AND WHAT TO DO ABOUT IT)

MICHAEL BERNOFF

## ABOUT THE BOOK

If you have been feeling stuck in your life, realizing that things are not moving at the pace you want them to – you need to know that **AVERAGE SUCKS**.

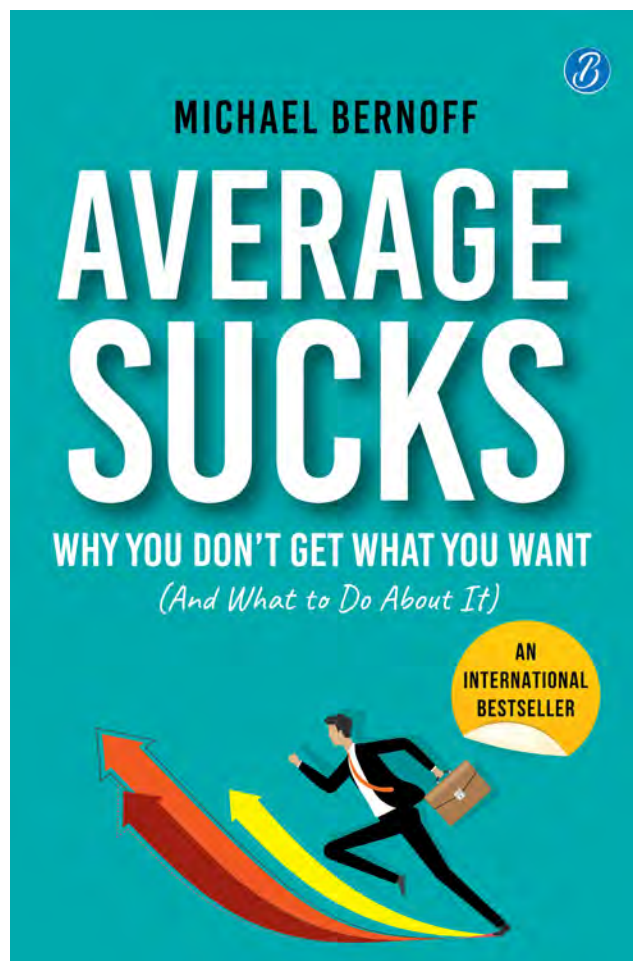
There's a higher level of success you can reach, and there's a way to achieve it!

To change the so-called impossible to something "achievable".

The tried and tested tips will train you to rise above the average slowly and gradually, bringing you to the pinnacle of success.

## KEY SELLING POINTS

- Simple and easy strategies to make the most of opportunities
- Grow your personality and achieve success
- Innovative ways to beat negativity
- Practical tips for sure success in all endeavours
- Helpful hacks for overall personality development



ISBN	978-93-95192-10-1
Pages	200
MRP	₹299
Format	Paperback
Genre	Self-Help
Release	May, 2023

## ABOUT THE AUTHOR

**Michael Bernoff** is a change-maker who has been working hard for bringing a positive change in people's lives. He is the founder of Human Communications Institute, which is dedicated to creating rapid and lasting change in everyone's lives.



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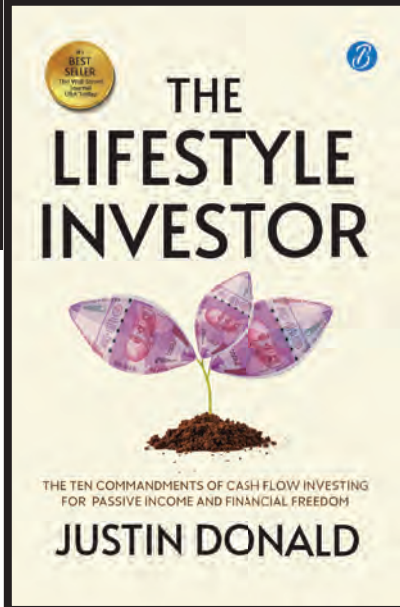
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# THE LIFESTYLE INVESTOR

## JUSTIN DONALD

We all want to make more money, that too with minimum effort and without too much hassle.

Ever wondered what life would be like if we had a simple, proven system to create cash flow and generate real wealth with little risk or complexity?

This book helps you:

- Manage your finances better, by directing you to a well-structured plan
- Reduce investment-related risks
- Create a sturdy cash flow
- Streamline passive cash flow to multiply your wealth

Get set to live life on your own terms, and fulfil all that you aimed to achieve.

“Warren Buffett of Lifestyle Investing.”

– *Entrepreneur Magazine*



**Justin Donald** is a leading financial strategist who helps you find your way through the complexities of financial planning. A pioneer in structuring deals and disciplined investment systems, he now consults and advises entrepreneurs and executives on lifestyle investing.



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# LEAD OR GET OUT OF THE WAY

EIGHT POWERFUL PRINCIPLES TO TAKE YOUR LEADERSHIP TO THE NEXT LEVEL

GARY J VIEN

## ABOUT THE BOOK

*Leaders are not born; they develop and grow from within.*

But who is a leader? What is their role? How can they further hone their skill and lead?

Are you ready to improve yourself and change the way you approach opportunities and challenges?

Then, here's the perfect guide

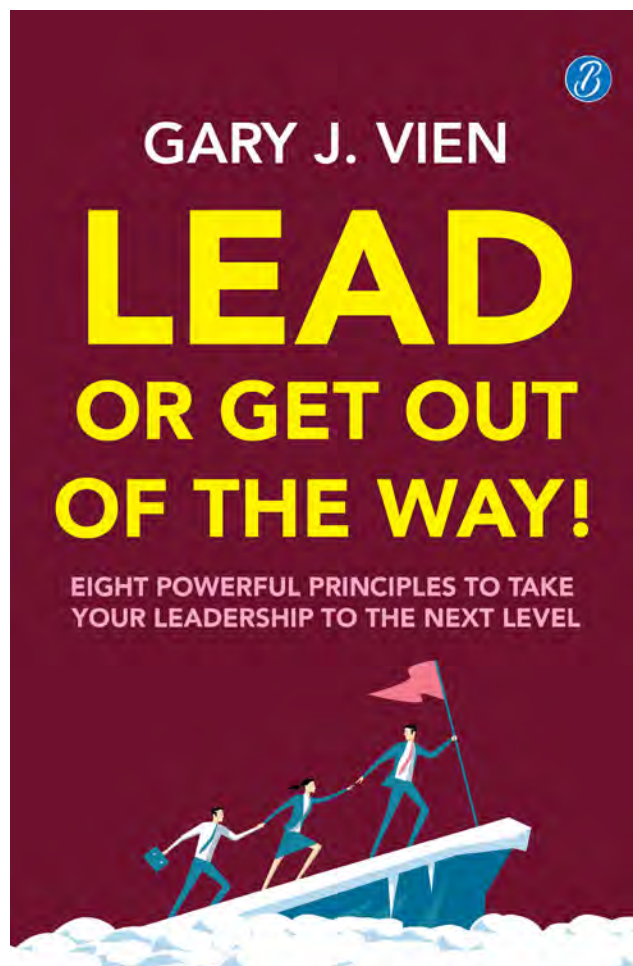
– **LEAD OR GET OUT OF THE WAY!**

It will guide you every step of the way, to learn eight powerful principles to take your leadership to the next level.

## KEY SELLING POINTS

- A practical guide to shape effective leadership skills
- Devise ways to increase your efficiency at work
- Ways to balance your personal and professional life
- Learn to build relationships that go a long way
- Take control of your actions and strategies
- Use your environment to your advantage, for best results

NON-FICTION



ISBN	978-93-95192-13-2
Pages	168
MRP	₹299
Format	Paperback
Genre	Self-Help
Release	April, 2023

## ABOUT THE AUTHOR

Gary J. Vien finds lessons in leadership everywhere he looks. With more than forty years of rich experience as a senior leader in the entertainment industry, he currently serves on several community and national volunteer boards in leadership positions. He now uses his rich experience and expertise to help emerging leaders use their true potential, in the best possible way.



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# CHASING THE HORIZON

A TRUE STORY OF GRIT, HOPE AND PERSEVERANCE

SUNDEEP SINGH

## ABOUT THE BOOK

Is being an IITian the only way to prove one's real talent?

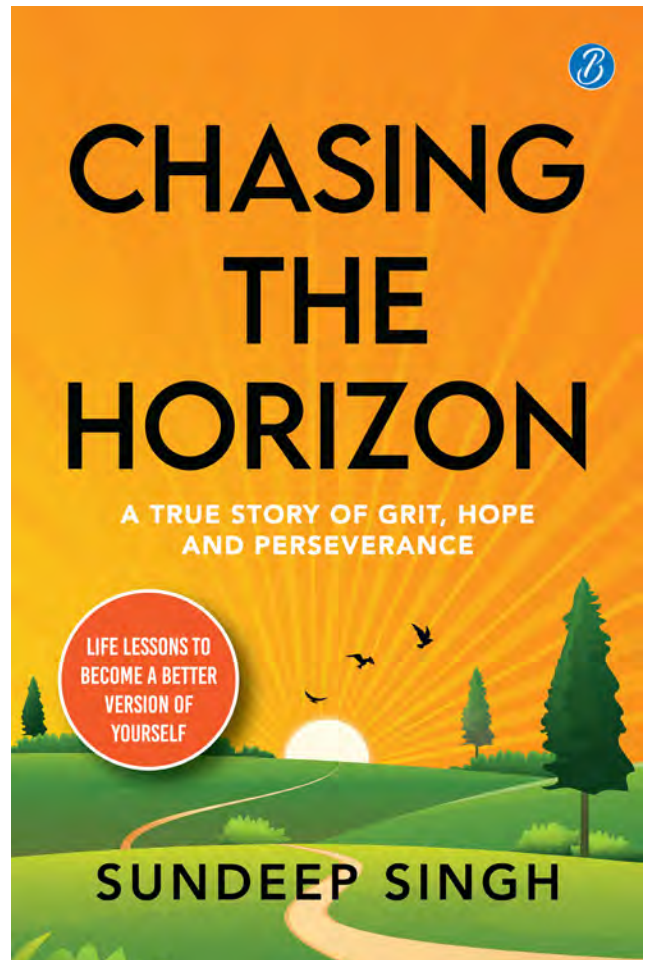
Aman is a carefree kid who loves playing pranks, worships Tendulkar, and couldn't care less about his career. And then, he gets trapped in the mad rush of cut-throat competition.

**CHASING THE HORIZON** highlights life lessons for everyone, through the story of an ordinary boy who brought about an extraordinary change in his life.

## KEY SELLING POINTS

- A practical book on self improvement
- Based on real life experiences
- True story of hope and perseverance
- Focused around a young student's dream to crack IIT
- Life lessons to become a better version of yourself
- Authored by a corporate leader who inspires many each day

NON-FICTION



ISBN	978-93-95192-21-7
Pages	200
MRP	₹299
Format	Paperback
Genre	Self-Help
Release	June, 2023

## ABOUT THE AUTHOR

**Sundeep** is a marathon runner, and a leading voice amongst the youth and often speaks about the power of positive thinking and perseverance. An alumnus of IIT Delhi and IIM Kozhikode, he is a Managing Director at Accenture Consulting.



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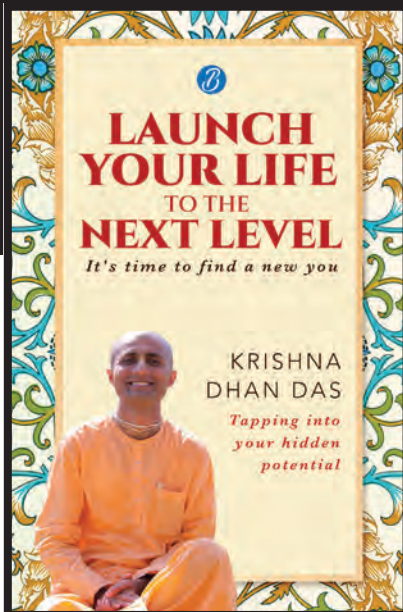


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## TITLE INFORMATION SHEET



ISBN	: 978-93-90441-86-0
Pub	: May, 2022
Price	: ₹ 299/-
Extent	: 200 pp
Binding	: Paperback
Subject	: Self-Help
Size	: 7.75" x 5.1"

## LAUNCH YOUR LIFE TO THE NEXT LEVEL

**It's time to find a new you**  
**KRISHNA DHAN DAS**

A step-by-step guide that cultivates an improvement mindset, this book helps you shape your life afresh.

*Launch Your Life to the Next Level* is a beacon of light for those who are keen to make a steady, sure and successful rise in life. Using efficient tools listed in the book, these life-goals can be achieved with ease.

A treasure house for all those who want to improve their life, this book offers:

- Memorable inspiring stories, revealing statistics and personal examples to encourage you
- Action-oriented ways to help you shape a strategy
- Novel concepts like Kaizen formula for daily life, explained using both traditional and modern-day concepts
- Feed-Forward method, and other intriguing strategies.

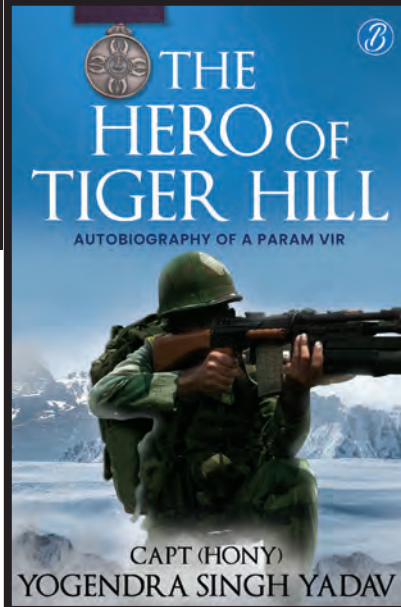


**Krishna Dhan Das** completed his Bachelor's in Mechanical Engineering in 2002 and worked in Hindustan Aeronautics Limited (HAL), Aircraft Manufacturing Division, for over five years. Thereafter, he devoted his time to the research in Vedic scriptures.

He is the Founder & Director of Samruddhi School of Leadership, an encouraging training and guidance forum for teenagers, under the banner of ISKCON.

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ISBN	: 978-93-90441-24-2
Pub	: 15 August, 2022
Price	: ₹ 550/-
Extent	: 208 pp
Binding	: Hardback
Subject	: Autobiography/ Military
Size	: 7.75" x 5.1"

## THE HERO OF TIGER HILL: AUTOBIOGRAPHY OF A PARAM VIR

CAPT (HONY) YOGENDRA SINGH YADAV

*It was not afraid of death. All I prayed for now  
was to not die before winning back  
Tiger Hill for India.*

On the night of 3 July 1999, Grenadier Yogendra Singh Yadav, all of 19 years old, was given a very crucial task along with the Ghatak Platoon of 18 Grenadiers Regiment – to capture the impenetrable Tiger Hill. Fresh after capturing Tololing Hill, the Unit was high on josh, but also battered and bruised.

He displayed the most conspicuous courage, indomitable gallantry, grit and determination under extreme adverse circumstances during the Kargil

War which made him the youngest awardee of the highest Indian military award – the Param Vir Chakra.



**Capt (Hony) Yogendra Singh Yadav** is the youngest Param Vir Chakra awardee in India. He was given the highest military honour of the country for his exemplary courage during the Kargil War.

He served at the Junior Leaders Academy in Bareilly, helping shape future leaders of the Army and superannuated from service in December 2021.





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# THE KARGIL STORY

Tales of Valour and Sacrifice from the Summer of 1999.

DEEPAK SURANA

## ABOUT THE BOOK

In the summer of 1999, a few twenty-something-year-old soldiers, who had just completed their training, went on to become household names in the country. Their valour and bravery is etched in the memory of the nation.

Read the complete Kargil story, with a glimpse into the five crucial battles. Read never heard before anecdotes from the battlefield of Kargil.

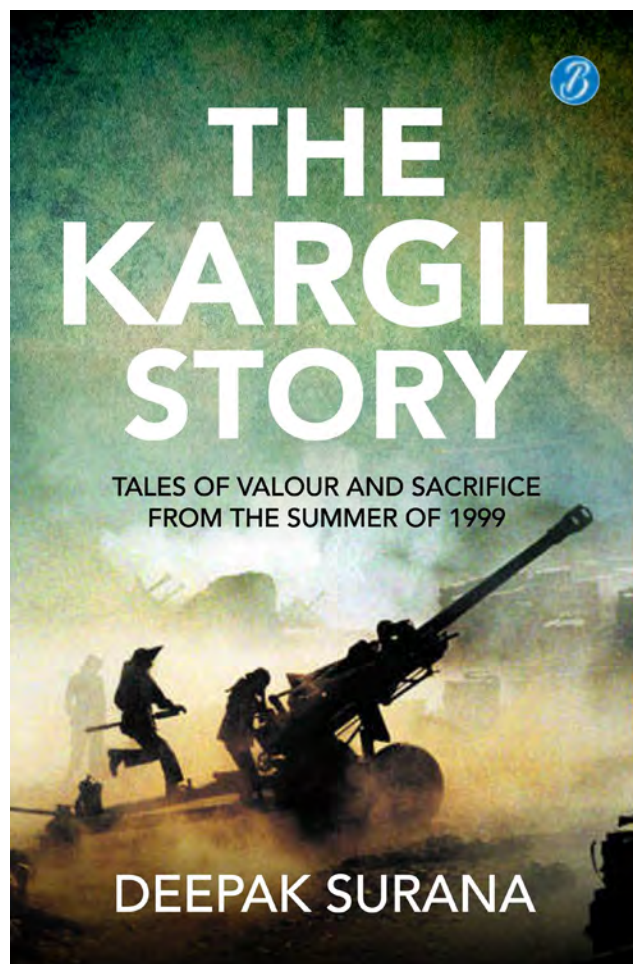
## KEY SELLING POINTS

- A detailed account of the Kargil War of 1999.
- Glimpse into the five crucial battles – Tololing, Tiger Hill, Three Pimples, Pt. 4875 and Khalubar.
- Endorsed by leading Army Generals, officers and veterans of the Kargil War.
- Includes direct inputs and anecdotes from over a hundred heroes who were a part of the war.
- The author's previous book *The Shershah of Kargil* was made into the blockbuster movie *Shershaah* starring Siddharth Malhotra.



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NON-FICTION



ISBN 978-93-90441-83-9

Pages 240

MRP ₹350

Format Paperback

Genre Military Non-Fiction

Release January, 2023

## ABOUT THE AUTHOR

**Deepak Surana** is a graduate in business administration. Having done his schooling at Bishop Cotton Boys School, Bangalore, he developed a keen interest in the armed forces at a very young age. He is very passionate about the Indian Army and has met many war veterans and families of those who laid their lives for the nation over the years.

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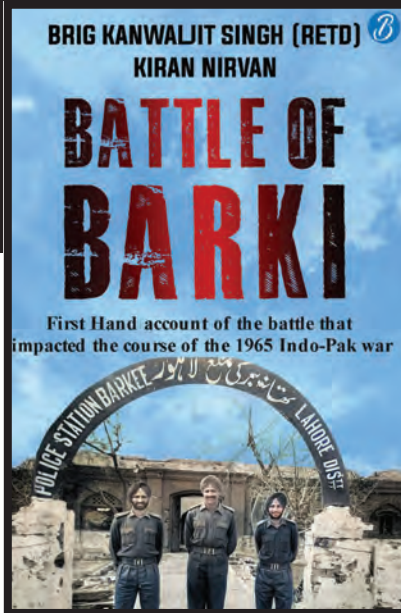
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## TITLE INFORMATION SHEET



ISBN	: 978-93-90441-85-3
Pub	: November, 2022
Price	: ₹ 399/-
Extent	: 264+8 photo pages
Binding	: Paperback with flaps
Subject	: Non-fiction/Military/ Autobiography
Size	: 7.75" x 5.1"

## BATTLE OF BARKI

**First hand account of the battle that impacted the course of the 1965 Indo-Pak war**

BRIG KANWALJIT SINGH (RETD), KIRAN NIRVAN

**1965:** Indian Army is preparing for a full-fledged war on its western border. After the Pakistan army's infiltration into Jammu and Kashmir, Indian Army decides to threaten Lahore to divert Pakistani forces from J&K towards Lahore.

The Pakistani town of Barki, only twenty odd kilometres from Lahore, acts as the strongest defensive position for the Pakistan army. Therefore, its capture, though almost impossible, is crucial. 4 SIKH, commanded by Lt Col Anant Singh, is assigned the task of capturing Barki.

4 SIKH faces fierce resistance from the entrenched enemy soldiers. As casualties rise and the unit gets pinned down by heavy enemy fire, all hopes of taking over the Barki police station now rest on young Lt Kanwaljit Singh.

In the face of heavy odds, Lt Kanwaljit leads his brave men to victory in the iconic BATTLE OF BARKI.

After six days of continuous battle, 4 SIKH is ordered to press forward towards Khemkaran, not knowing that they will be taken Prisoners of War.

Witness the finest blend of human emotions and undaunted soldiering against heavy odds that leads a young officer to discover the true meaning of naam, namak and nishaan.

**Brig Kanwaljit Singh** (Retd) was commissioned in 4 SIKH in 1962. After capturing Barki police station, during recapture of Khemkaran, he was wounded and taken prisoner of war for five months. During Indo-Pak War of 1971, he was leading Company Commander in four attacks.

**Kiran Nirvan** is the pseudonym used by authors Kirandeep Singh and Nirvan Singh. Together they've authored four bestselling books – *Nasteya: The Aryan Saga*, *21 Kesaris: The Untold Story of the Battle of Saragarhi*, *The Kargil Girl* and *Battlefield Brothers*.

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# THE KIDNEY SCAM

TRUE STORY OF BUSTING INDIA'S BIGGEST  
HUMAN ORGAN TRAFFICKING SCAM

KIRAN NIRVAN

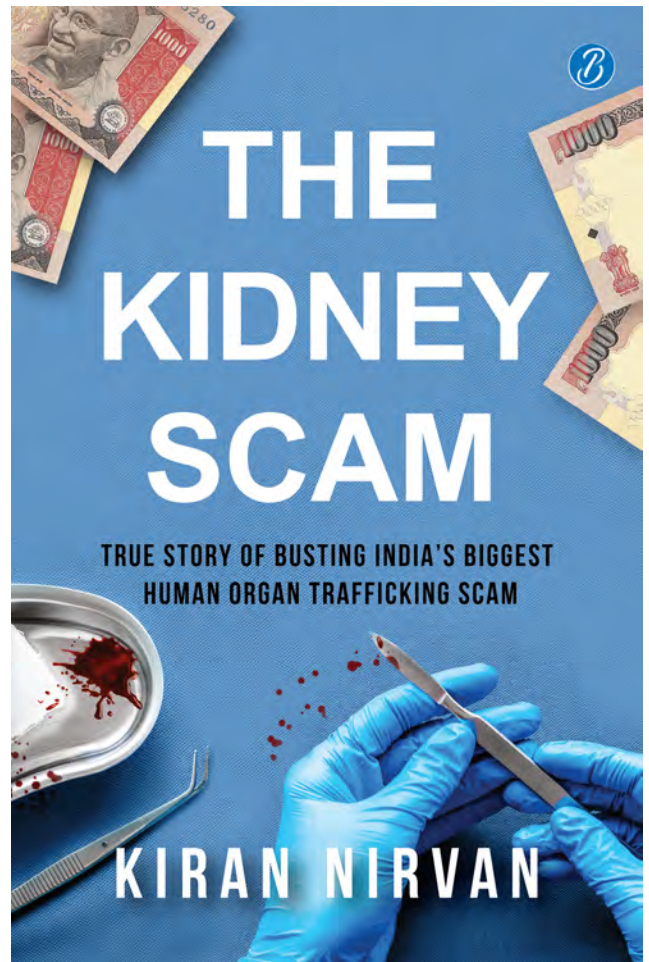
## ABOUT THE BOOK

Three young medical college students find a poor rickshaw puller with a raw wound in the middle of the road. Little did they know, they were on the verge of unearthing one of India's biggest kidney scams.

**THE KIDNEY SCAM** brings out gruesome, chilling details of cold-blooded crimes that rocked Punjab and spread over to the entire world.

## KEY SELLING POINTS

- The true story of the biggest human organ scam that shocked the nation
- The nail-biting chase of one honest cop to catch the kingpin
- Gripping crime saga based on real documents and police case files
- Soon to be adapted on screen
- Endorsed by Sanjay Khan, Kabir Bedi and many other influencers



ISBN	978-93-95192-16-3
Pages	208
MRP	₹350
Format	Paperback
Genre	True Crime
Release	June, 2023

## ABOUT THE AUTHOR

**Kiran Nirvan** is the pseudonym used by author-duo Kirandeep Singh and Nirvan Singh. Together they've authored five bestselling books. Nirvan Singh is an avid artist, writer and adventurer. Kirandeep Singh is the former head of the Department of Management Studies in a college in Amritsar.



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# THE HIGHWAY MURDERS

The True account of the Killer who terrorized the Highways

"The psychopath spells havoc..."  
—The Times of India

SOURABH MUKHERJEE

## ABOUT THE BOOK

The book is the breathtaking true story of 'Psycho Shankar', one of India's most notorious serial killers, and one policeman's relentless decade-long battle against the 'terror of the highways'.

In 2009, a policewoman went missing in Tamil Nadu. A month later, her mutilated and decomposed body was found in a drain. What followed was a cat-and-mouse game across states, many gruesome killings, one of the most sensational jailbreaks in the history of the country, and a controversial suicide in a high security cell.

## KEY SELLING POINTS

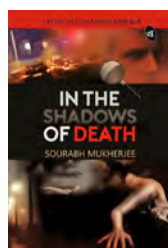
- The first ever detailed, well-researched book on Psycho Shankar
- Based on first-hand account of the key police investigator who cracked the case
- Received rave reviews from media
- Account of one of the most sensational jailbreaks in the history of the country
- Insights into a controversial suicide in a high security jail cell.
- Pacy and thrilling page-turner

## OTHER BOOKS BY THE SAME AUTHOR

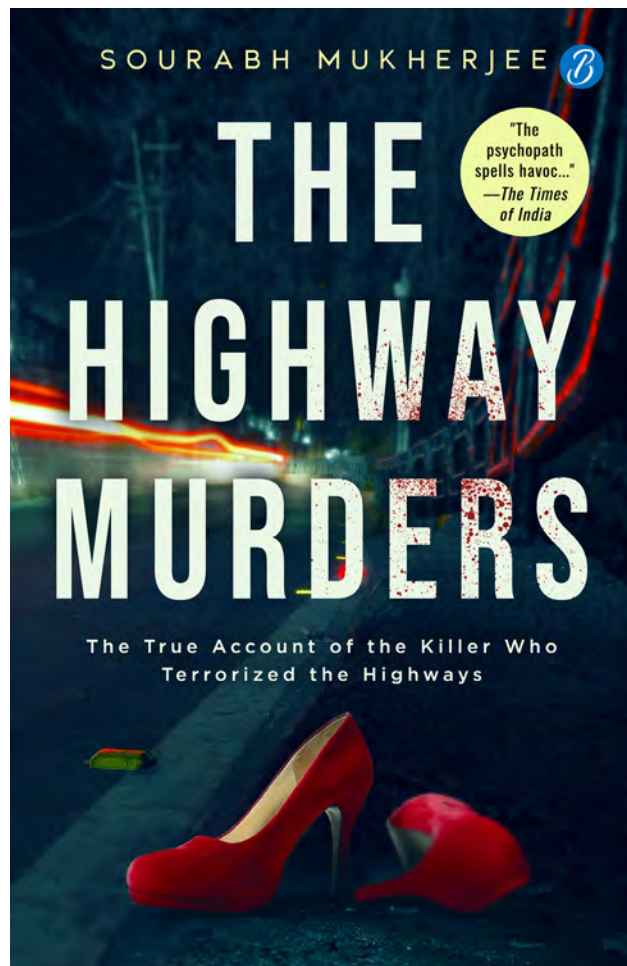
TRUE CRIME

THRILLER

INSPECTOR AGNI MITRA SERIES



NON-FICTION



ISBN	978-93-90441-75-4
Pages	200
MRP	₹299
Format	Paperback
Genre	True Crime
Release	January, 2023

## ABOUT THE AUTHOR

**Sourabh Mukherjee** has authored several psychological thriller novels. His book *Death Served Cold* charts real-life cases of India's most dangerous women murderers. He is a seasoned writer of fascinating short stories on love, dreams and life. A bilingual writer, he has bagged several literary awards. He works in a leadership position in a global technology firm.



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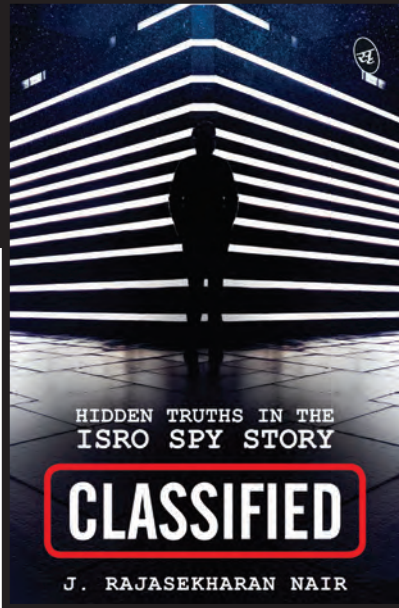


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## TITLE INFORMATION SHEET



## **CLASSIFIED: The hidden truths in the ISRO Spy Story**

**J. RAJASEKHARAN NAIR**

Did you know that the CIA had sabotaged ISRO's top secret operation to transfer cryogenic rocket technology from Russia to India?

Ever wondered what is the real reason why S. Nambi Narayanan does not want the whole truth behind the ISRO spy story to surface?

Indian Space Research Organisation (ISRO) was rocked by a spy case in 1994, taking down in its wake six officials who were a part of the organisation, including S. Nambi Narayanan. They were blamed with passing critical rocket technology to a neighbouring nation and booked for the same.

CLASSIFIED exposes the hidden truths behind the spy story and how it highlighted the fractures of our premier institutions. It shows us how the spy case stripped them bare, down to their bones.

Read this intriguing account of how state agencies are surreptitiously trying to bury the wreckage of a failed operation.



**J. Rajasekharan Nair** is a winner of K.K. Birla Foundation Fellowship in Journalism (1992) and Kerala State Chalachitra Academy Fellowship (2020). He was Kerala correspondent of MAGNA group of magazines and the Chairman of an NGO that worked among sex workers, HIV+ves, LGBT, and the mentally ill.

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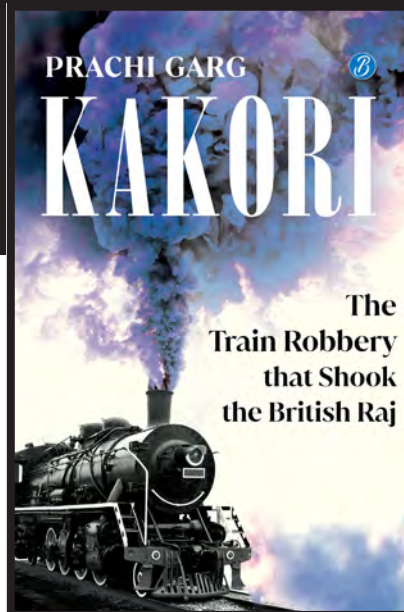
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## TITLE INFORMATION SHEET



ISBN	: 978-93-90441-34-1
Pub	: June, 2022
Price	: ₹ 350/-
Extent	: 208 pp
Binding	: Paperback
Subject	: Non-Fiction
Size	: 7.75" x 5.1"

## **KAKORI** **THE TRAIN ROBBERY THAT SHOOK THE** **BRITISH RAJ**

**PRACHI GARG**

In the 1920s, a group of young revolutionaries under the leadership of Ram Prasad Bismil, took matters into their own hands to achieve freedom from the tyrannical rule of the British.

Bismil and his team set the stage for a defining moment in the Indian freedom struggle by executing the audacious Kakori robbery. This was a direct attack on the British government after a long time, and it rattled them.

Revisit the robbery from the eyes of Bismil as he narrates the tale of bravery, patriotism and brotherhood.

*KAKORI* is an intensely-researched, comprehensive account of this historical episode, filled with hard-hitting facts and startling insights.



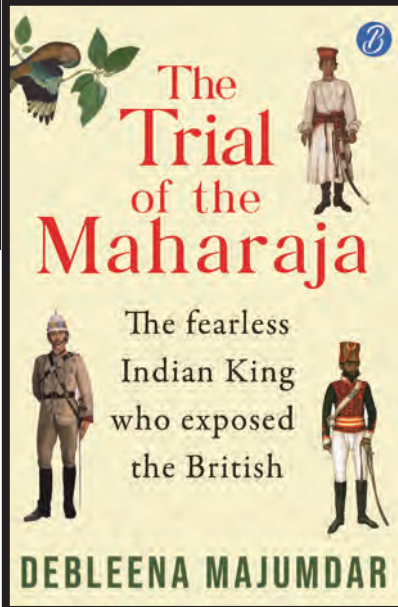
**Prachi Garg** is the founder of ghoomophiro.com, and the bestselling author of *Superwomen* and five other books on entrepreneurship, which have been translated into other languages as well. She has spoken on the essentials of entrepreneurship at various platforms across the world.

She is a regular columnist and has been featured in CNN, *The Hindu*, *The Indian Express*, *Business Today* and other major media. She was featured in top ten Indian women who made it big online.

She was awarded the Economic Times Inspiring Leader Award 2021 and Adgully Women Disruptor in Technology 2021 for her exemplary contribution in the field of entrepreneurship and technology.

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ISBN	: 978-93-90441-25-9
Pub	: October, 2022
Price	: ₹ 350/-
Extent	: 200 pp
Binding	: Paperback with flaps
Subject	: Non-fiction
Size	: 7.75" x 5.1"

## THE TRIAL OF THE MAHARAJA

### The fearless Indian King who exposed the British

DEBLEENA MAJUMDAR

*The true account of the first Judicial Murder in British India*

1775: British East India Company had won the battles of Plassey and Buxar. Their devastating tax measures and government machinery led to the Great Bengal Famine. Even as the masses struggled for survival, the Company was on a steady path towards maximizing profits and becoming the undisputed rulers of Bengal.

Maharaja Nanda Kumar was an influential landowner in Bengal, who had been put in charge for revenue collection by the Company. He stumbled upon the elaborate game of money laundering and corruption with one man behind it all – Warren Hastings.

Nanda Kumar decided to expose him and their battle of wits led to a historic eight-day Supreme Court trial. Its ripples reached London, leading to impeachment trials of two affluent British officers.

Read *The Trial of the Maharaja* to know what happened when a brave Indian Maharaja stood up against the British authority. This real-life historical drama shows one man's fight against men in power, for the love of his land and countrymen.



**Debleena Majumdar** is a Strategy, Finance and Education professional with twenty years of experience in finding and telling stories with numbers and words. She is the co-founder of Kahaniyah, and the author of *A Marketplace for Murder* and *Sabu*, which is soon to be a motion picture. Her articles on business have been published across *Economic Times*, *Economic Times Prime*, *Huffington Post*, *Business Insider*, among other major media. She loves singing and often creates her lyrics when she forgets the actual ones.

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# DAWN OF THE RAJ

THE COMPANY THAT RULED INDIA

RANJIT MISHRA

## ABOUT THE BOOK

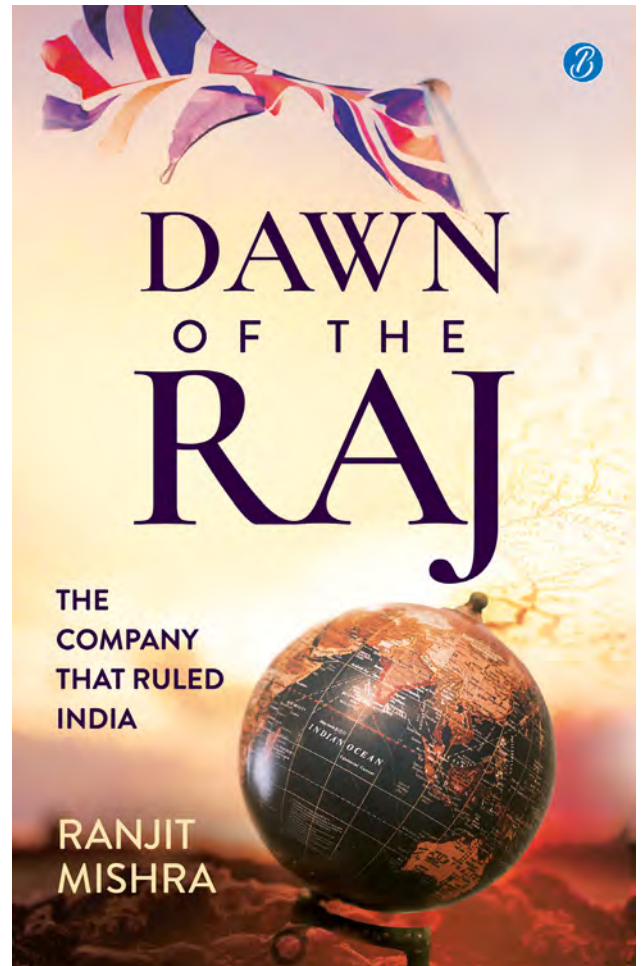
Between 1600 and 1858, the East India Company went through a dramatic change in India. From a small commercial group sponsored by Queen Elizabeth into a cumbersome corporation that ruled the country.

This book chronicles the story of the East India Company in its initial years of struggle and trade.

## KEY SELLING POINTS

- The sensational history of the East India Company
- The Company's struggle in the initial hundred years of coming to India
- The mighty power of the Mughal rulers against European powers
- How the Surat factory of the East India Company was set up
- Never-before account of the super rich Indian merchants
- Witness the truly wealthy Indian economy and how it changed dramatically

NON-FICTION



ISBN	978-93-90441-73-0
Pages	312
MRP	₹799
Format	Hardback (8.5" x 5.5")
Genre	History
Release	April, 2023

## ABOUT THE AUTHOR

Ranjit Mishra is an IPS Officer of 2007 batch, Bihar cadre. He has over 14 years of experience in law enforcement, crime control, anti-Naxal operations and law & order maintenance. He has served as Superintendent of Police in over half a dozen districts in Bihar. Ranjit Mishra is currently posted as DIG of Police.



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# BAGHA JATIN

The Revolutionary who Terrified the British

SOMENATH GUHA

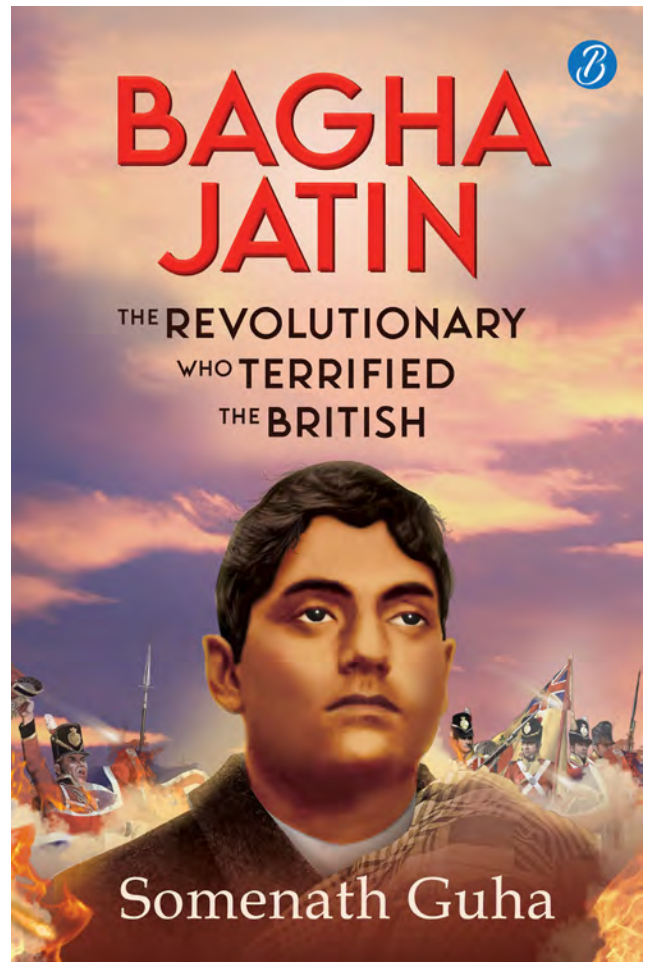
## ABOUT THE BOOK

From working within the folds of the British government for inside information, to being the mastermind behind importing weapons to aid the revolution; from organising bomb making workshops, to training the youth in physical strength – BAGHA JATIN was a man of many talents. His vision to bring together leaders like Aurobindo Ghosh and Rash Behari Bose, among others, homogenised the Indian freedom struggle. Their ultimate goal was to revolutionise the common masses and Indian soldiers in the British army to fight for India's freedom. He heroically fought a frontal battle with the British soldiers, laying down his life in service of mother India.

## KEY SELLING POINTS

- Bagha Jatin was one of the most wanted men that the British government was terrified of
- Pacey narrative with insights into the Indian independence struggle
- Detailed account of their attempted assassination of Governor General
- Well-researched, based on never-before accessed records of the intelligence branch of the police under British rule
- Electrifying narrative style
- Being adapted into a movie

NON-FICTION



ISBN	978-93-90441-95-2
Pages	168
MRP	₹299
Format	Paperback
Genre	History
Release	December, 2022

## ABOUT THE AUTHOR

**Somenath Guha** has been writing prolifically in both English and Bengali since the 1980s. He has translated works of Russian poets and short-story writers into Bengali. He has also authored booklets on contemporary issues.



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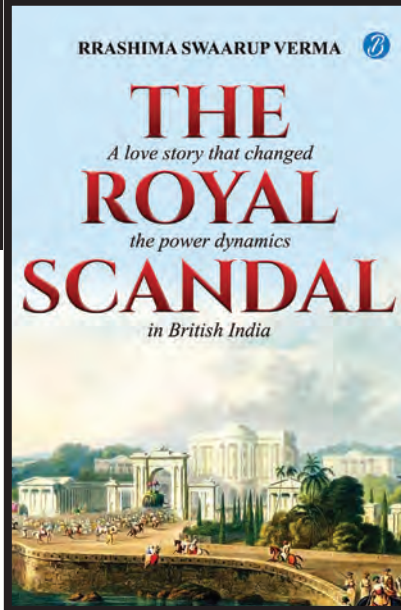
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## TITLE INFORMATION SHEET



ISBN	: 978-93-90441-32-7
Pub	: 15 November 2022
Price	: ₹ 350/-
Extent	: 264
Binding	: Paperback
Subject	: Non-fiction/ Historical non-fiction
Size	: 7.75" x 5.1"

## THE ROYAL SCANDAL

**A love story that changed the power dynamics in British India**

**RRASHIMA SWAARUP VERMA**

1798. Hyderabad, India.

Lieutenant Colonel James Achilles Kirkpatrick is the recently appointed British Resident. When he first meets Khair-un-Nissa, a beautiful Indian noblewoman, love inevitably blossoms.

It soon becomes clear to James and Khair that the road they have chosen is strewn with painful conflicts around his religion, her honour, their identities, and even their survival. With time, they are shunned by two severe societies, used and discarded as mere pawns in the ruthless battles of pride and honour, and ultimately exploited as a means to settle personal scores of those in power.

How much will they have to stake for the sake of love?

How far will they be compelled to go?

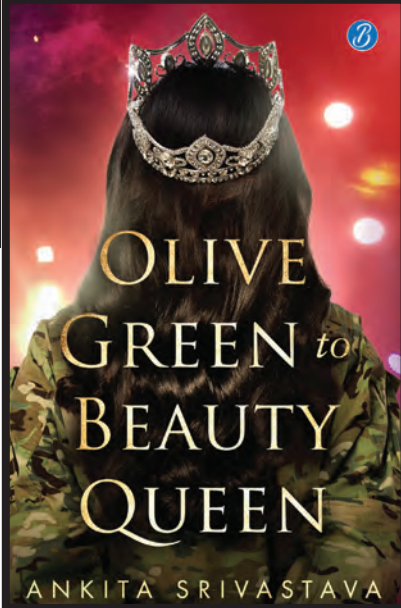
What is the price they pay for love?

Set amidst majestic palaces, regal forts, fragrant gardens and a paradigm shift in power among the highest thrones of command, **The Royal Scandal** is a **love story** that dared to defy, and forever changed the power dynamics in British India.

**Rrashima Swaarup Verma** has an MBA in Marketing. She is a member of the senior management team at a leading US-based strategic consulting and research organization. She is also a prolific writer and poet, as well as an award-winning speaker. Her writings have been widely published in prominent national and international publications. An avid traveller, she enjoys travelling around the world.

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# OLIVE GREEN TO BEAUTY QUEEN

ANKITA SRIVASTAVA

*Saavdhaan! Vishraam!*

For fourteen long years, Lt Col Ankita Srivastava's tough feet happily switched themselves between these two poses in the Indian Army.

After serving her term, she hung her Army boots for good. But her Olive Green mind demanded some action! She was trained for hardships and challenges, and here she was – out of the Army and unable to get back to the usual civilian life so suddenly.

She could have run marathons or gone for cycling expeditions, but she found all that too boring. Dance was exciting, but it needed feminine grace. And she had spent fourteen years proving to the nation that she was

not a woman, but a soldier! *She had to change that!*

As she embarks on her journey to exchange toughness with softness at a national beauty pageant, she successfully trains her feet to switch from drill boots to stilettos. But there's a grave situation at hand.

Just short of becoming a Beauty Queen, should she volunteer to quit the Grand Finale to take on the situation at hand?

Will her newly-acquired softness come handy, or her inherent toughness emerge again?



**Ankita Srivastava** was Allahabad's first girl to join Indian Army in 1994 as a Second Lieutenant and went on to become the first lady officer to be posted in a counter insurgency area.

She then went on to walk beauty pageant ramps - winning Tanishq Big Memsaab 2008 and bagging the Most Vivacious award in Gladrags Mrs India 2009.

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## HEALTH SECRETS FROM THE GREAT GURUS

JOSEPH MURPHY, DALE CARNEGIE, WILLIAM WALKER ATKINSON, WALLACE D WATTLES

Have you ever wondered what our biggest asset is? It is undoubtedly our health.

Our mental, physical and emotional well-being defines the quality of our life. When we are healthier, we are happier too!

*Health Secrets From The Great Gurus* brings to you effective ways for building a healthy lifestyle, polishing your mind, nurturing your spirit and cultivating a persona that you are proud of. With insights from well-known bestselling gurus from across the globe, this book will make holistic living easier and achievable!

This book will help you:

- Create a planned approach to physical, emotional and mental well-being
- Time-tested tips for sharpening your memory
- Train your subconscious mind to fight fear and gear up for success
- Spiritual wisdom for growth of the mind, body and spirit

**Dr Joseph Murphy** has a doctorate in psychology and penned over thirty books. His iconic books on the power of the mind and self improvement have helped millions across the world.

**Dale Carnegie** has authored multiple books and articles on solving everyday problems and achieving success. His books have helped millions of people feel better prepared for life.

**William Walker Atkinson** has more than a hundred books to his credit. His research on mind, body, personal magnetism and memory enhancement earned him much popularity.

**Wallace D Wattles** was an author of American origin whose books on self-improvement are considered one of the founding works in the self-help genre as we know it today.

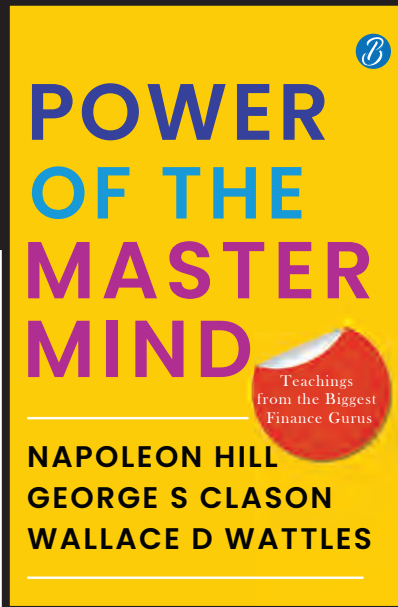
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## TITLE INFORMATION SHEET



## POWER OF THE MASTER MIND

NAPOLEON HILL, GEORGE S CLASON,  
WALLACE D WATTLES

Are you a dreamer? Is shortage of money stopping you from realising your dreams?

Do you wish to master the art of creating wealth?

Then, your search is over!

*Power of the Master Mind* is a treasure trove of knowledge and insights by the most legendary finance gurus and bestselling authors of all times. Full of effective financial planning hacks and advices, it will give you a new perspective on creating wealth and paving the way for success!

Pick this book up to learn:

- Helpful strategies on financial planning.
- How highly successful and rich people manage their finances.
- How to make more money and thrive professionally and personally.
- How to change your life and make it better.

**Napoleon Hill** is a multi-faceted personality who is best known as the author of self-improvement books that share time-tested techniques and laws that help achieve your goals.

**George Samuel Clason** was a successful businessman and best known for writing many informational pamphlets about saving money and achieving financial success.

**Wallace D Wattles** was an author of American origin whose books on self-improvement are considered one of the founding works in the self-help genre as we know it today.

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# CAREER CRUSH

Build a Great Career that You Love!

DP VISHWAKARMA

## ABOUT THE BOOK

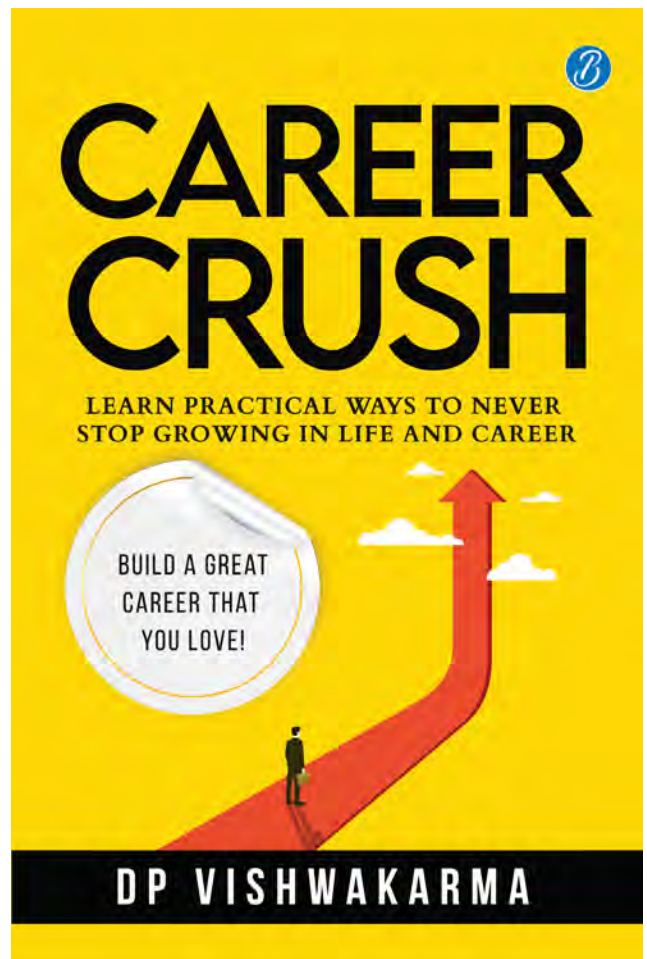
Are you entering a stage in life where you cannot understand which road must be taken for a peaceful career? Are you on the correct path in your career that you are really passionate about? Are you confused about the passionate career that is correct for you or not? Are you depressed about career-related confusion and looking for career counseling?

If any question is relatable to you, this book is definitely a must-read. Career Crush is a Self Help Book that aims to resolve the conflicts in mind while choosing career options and share the practical ways to grow in your career and life while pursuing your passion.

## KEY SELLING POINTS

- Author is a digital marketing expert, social media influencer with a dedicated following of several thousands across platforms
- Immediate actionable and effective tips in the book
- Help you discover your true hidden potential
- Conversational narrative style for easy access
- Resources you can use for a dream career
- Mind tricks to win in your desired career and make your dreams come true
- Tried ways to design your income and achieve it

NON-FICTION



ISBN	978-93-90441-60-0
Pages	208
MRP	₹299
Format	Paperback
Genre	Self-Help
Release	December, 2022

## ABOUT THE AUTHOR

**DP Vishwakarma** is an author, internet entrepreneur, and Social media influencer. Vishwakarma is known particularly for his work in digital and growth marketing for startups and businesses.



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# RELAUNCH YOUR LIFE

Break the cycle of self defeat destroy negative emotions and reclaim your personal power

SCOTT ALLAN

## ABOUT THE BOOK

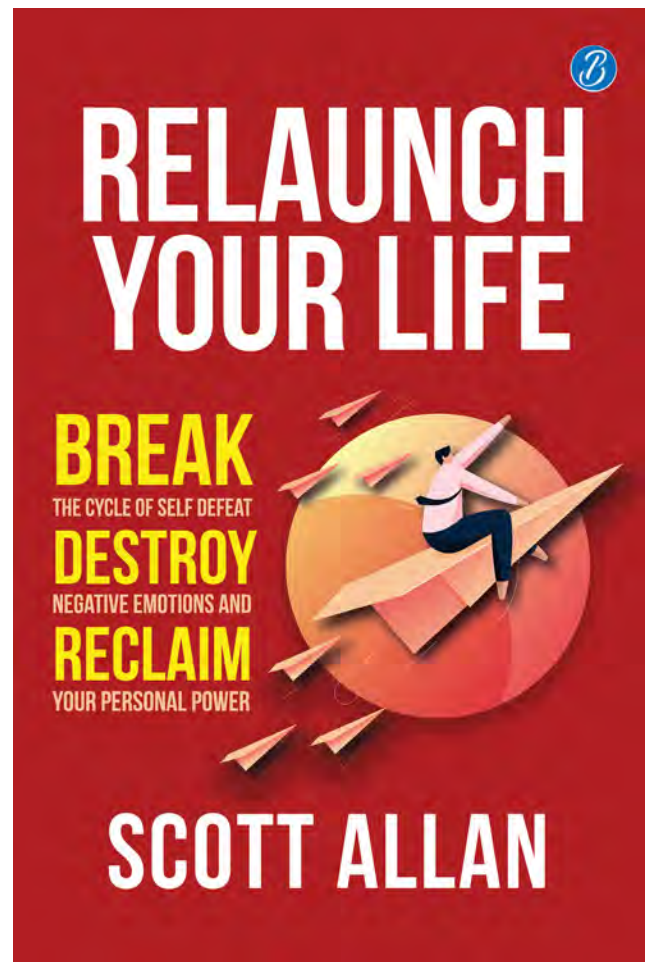
In today's day and age, when life has become a race, the only person you are competing with is - *yourself*.

Get set to **RELAUNCH YOUR LIFE** with this treasure house of information to achieve success in all walks of life. With step by step exercises that bring together wisdom and practical learning, this book offers hands-on ideas to develop a personality that helps you attain success.

## KEY SELLING POINTS

- From the pen of bestselling author Scott Allan who has changed millions of lives
- Actionable and effective tips in the book
- Helps you discover your true potential
- Channelizes your thoughts and personal potential
- Tried ways to cultivate a positive mindset and defeat negative motions
- Rekindle your hidden potential in all domains of life.
- Create a vision for the future with achievable goals.

NON-FICTION



ISBN	978-93-95192-03-3
Pages	192
MRP	₹350
Format	Paperback
Genre	Self-Help
Release	January, 2023

## ABOUT THE AUTHOR

Scott Allan is a bestselling author and personal development leader. He shares wisdom and practical tips through his books. With a deep passion for teaching, building life skills, and inspiring others to take charge of their lives, he is committed to a path of constant and never-ending self-improvement.



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# FEARLESS & FREE

HOW ONE MAN CHANGED MY LIFE

UDAYAKUMAR DS

## ABOUT THE BOOK

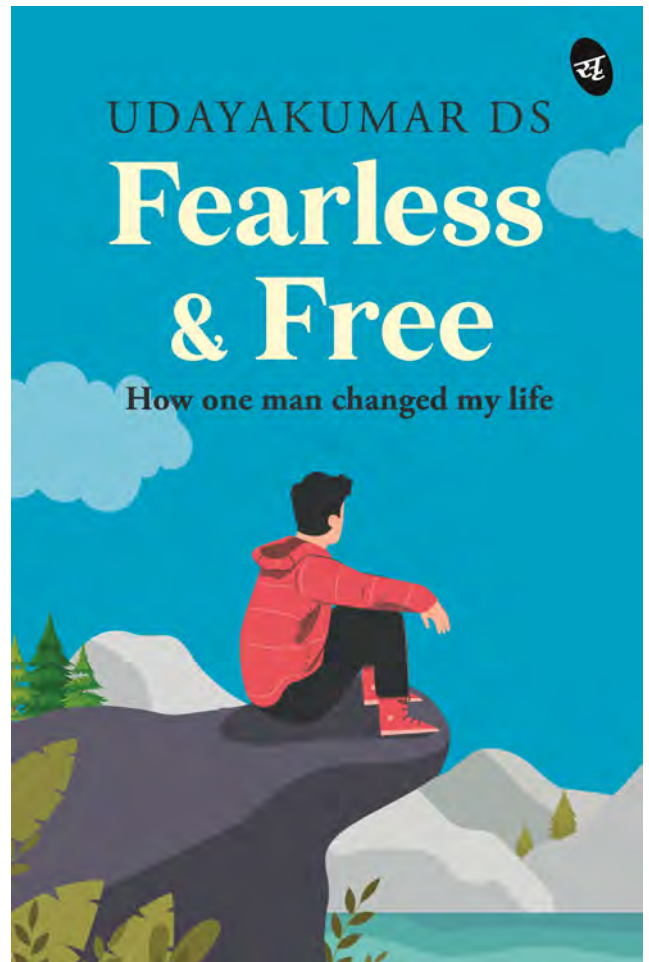
When a young engineer moves into a new home, he is intrigued by the respect and admiration the neighbours show for the retired doctor living next door. But despite the love, the old man seems to be all alone.

This is the tale of how a lonely old man's life opens up a box of motivation for his young admirer, encouraging him and the readers to live every moment to the fullest.

## KEY SELLING POINTS

- Self-help story on life, love and making a fresh start
- Focuses on living each moment to the fullest
- Loving bond between two generations
- Life lessons from experience
- Help build up mental strength and resilience
- Highlights challenges of modern, urban nuclear families

MOTIVATION



ISBN	978-93-90441-67-9
Pages	200
MRP	₹299
Format	Paperback
Genre	Motivation
Release	February, 2023

## ABOUT THE AUTHOR

Udayakumar DS is a passionate cricketer, avid reader, and also happens to be a doctor. He is a perfectly imperfect guy or an imperfectly perfect guy. He lives in Gurugram, but mostly in one of his imaginary worlds.

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# GAME OF SALES

LESSONS LEARNT WORKING AT  
ADOBE, AMAZON, GOOGLE AND IBM

DAVID PERRY

## ABOUT THE BOOK

Are you looking to beat your sales targets and create mega deals?

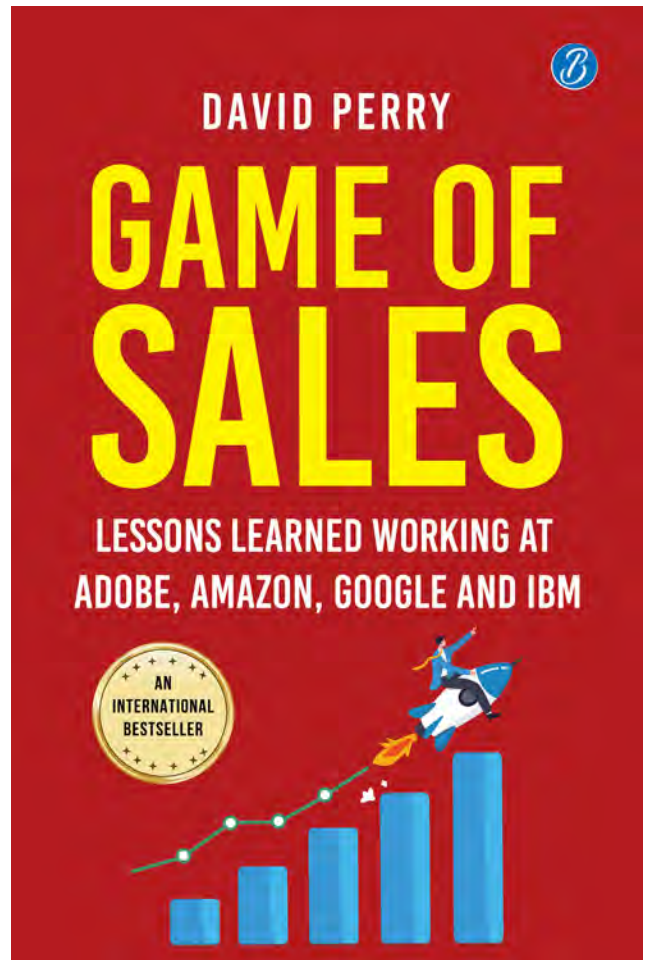
Do you want to drive efficient, repeatable success without getting tired?

*Game of Sales* is the candid conversation you always wanted to have with a top enterprise salesperson.

This book will help you develop a skill set that gives you an edge.

## KEY SELLING POINTS

- Insights and lessons from a top sales performer
- Helps you increase your performance consistently
- An eye-opening perspective from a master of sales
- Practical tools and techniques reflect decades of on-ground experience
- Fundamental lessons that really work



ISBN	978-93-95192-19-4
Pages	248
MRP	₹350
Format	Paperback
Genre	Self-Help
Release	June, 2023

## ABOUT THE AUTHOR

**David Perry** advises world-class brands on how to transform their marketing organizations. HE has worked across a wide range of industries, including financial services, consumer products, technology, and healthcare.



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FINANCE

# INVESTING OVER A CUP OF TEA:

MY NOT SO PROFOUND THOUGHTS ON INVESTING

NIMIT BRAHMBHATT

## ABOUT THE BOOK

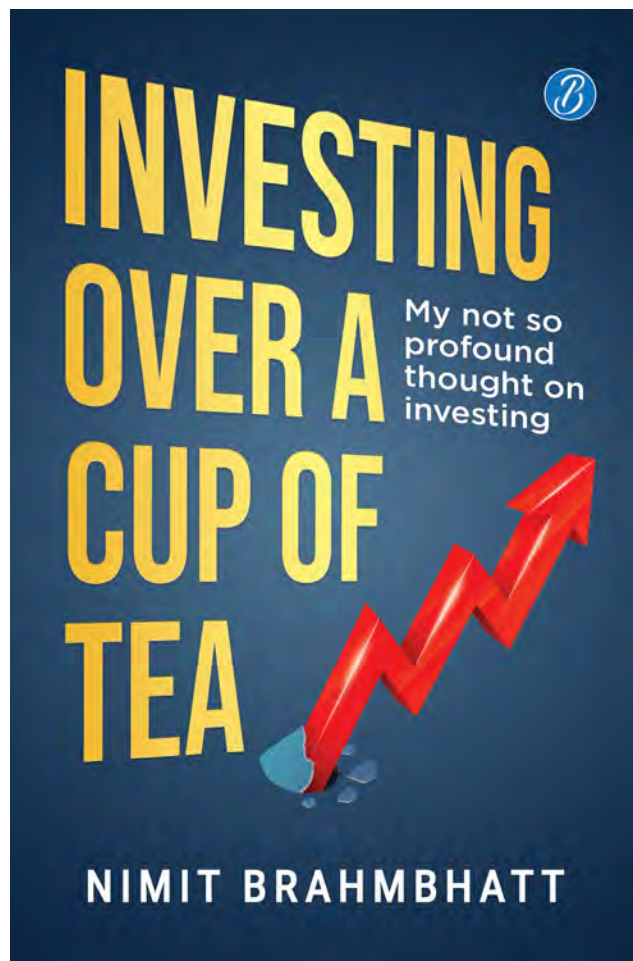
*Planning to invest in the stock market, but don't know where to start?*

*Tired of taking investment tips from others, based on their experiences, risk taking appetite and even ego?*

This book gives practical advice and valuable lessons on investing, without using the technical language that you can't understand. But through a simple conversation.

## KEY SELLING POINTS

- Beginner's guide to investing in the stock market
- Easy to follow book on how stocks work and how to create wealth from them
- Practical advice on investing, without technical jargon
- Valuable lessons inspired from the author's life and tricks that really work
- Ten principles on investing that work like magic



ISBN	978-93-95192-26-2
Pages	176
MRP	₹299
Format	Paperback
Genre	Self-Help
Release	July, 2023

## ABOUT THE AUTHOR

**Nimit Brahmbhatt** is an entrepreneur, finance storyteller and an author. He is the frontrunner of multiple businesses – in the packaging industry, cable and broadcasting, a family business in the hotel industry, as well as an Ed-tech firm.



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BUSINESS

# THE MARKETING GITA

ANCIENT WISDOM FOR  
MODERN BUSINESS SUCCESS

PRATEEK MAHESHWARI  
SAGAR VENKATESHWAR

## ABOUT THE BOOK

With the rapidly changing world that we live in, a new business or brand is introduced to us each day. Every brand needs a unique marketing strategy to make it big!

This easy and compact manual sets out to decode the essential questions about marketing, using wisdom from ancient Indian scriptures to tackle modern marketing challenges.

## KEY SELLING POINTS

- Lessons in modern day marketing from ancient Hindu epics
- Learn to transform your challenges into opportunities
- Marketing mistakes to avoid in your startup/ business
- Practical and tested ways to beat odds
- Endorsed by market leaders from corporate giants like Dabur and Tata, and global consulting firms like Accenture and BCG
- Will be added as curriculum for IIFT and other top tier I B-Schools

# THE MARKETING GITA

Ancient Wisdom for  
Modern Business Success



PRATEEK MAHESHWARI  
SAGAR VENKATESHWAR

ISBN	978-93-95192-23-1
Pages	300
MRP	₹450
Format	Paperback
Genre	Self-Help
Release	July, 2023

## ABOUT THE AUTHOR

**Dr. Prateek Maheshwari** is working as a faculty in Marketing Area at the Indian Institute of Foreign Trade (IIFT), New Delhi.

**Sagar Venkateshwar**, an MBA graduate from IIFT Delhi and a digital marketing expert.



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